Certificate Course

PBD (Personal Balance Design)

Patent Application: 10-2024-0072920
Trademark: 40-0103333
Design Patent No. 30-0023443
Design Patent 30-0023442

Day 1	**Session 1:** On Beauty Standards and Values of Beauty Beauty Changes What Matters Amidst Change: Authenticity (Being True to Yourself) **Session 2:** Fashion 8 Concepts of Beauty Introduction to Basic Fashion Items **Session 3-1:** COCORY Personal Balance Design - Face Balance: Face Shape Understanding Personal Balance Design Purpose of Personal Balance Design 3 Elements of Balance Design: Shape, Size, Color Face Shape Preliminary Face Shape Analysis and On-site Measurements 6 Face Shapes and Their Associated Images ▷ Aspects Covered: Shape, Length, Width, Ratio
Day 2	**Session 3-2:** COCORY Personal Balance Design - Face Balance: Facial Feature Types Facial Feature Types Preliminary Facial Features Analysis: Balance Checker (App) - Analysis of Facial Feature Ratios Elements of Facial Features Facial Features Coaching Process Facial Feature Line Directions and Their Images 4 Types of Facial Features and Their Images, Characteristics ▷ Aspects Covered: Size, Line, Distinctness, Contrast Face and Hair Hairstyle Recommendations Based on Comprehensive Analysis of Face Shape and Facial Features
Day 3	**Session 4:** COCORY Personal Balance Design - Body Shape Balance Silhouette 3 Types of Silhouette Body Shape Balance Preliminary Body Shape Analysis & On-site Measurements 4 Types of Hip Shape 12 Women Body Shapes ▷ Round 1&2&3, Triangle 1&2&3, Square 1&2&3, Hourglass 1&2&3 Solutions for Body Shape Balance Tops Items, Bottoms Items, Tops and Bottoms Coordination, Accessories, Total Styling

Session 5: COCORY Balance Graph

Day 4

10 Key Elements for Personal Balance Design
Extraction and Comprehensive Analysis of Balance Graph Images
15 COCORY Balance Styles: Type I, Type D, Type C
Balance Style Solutions for 15 Types

Session 6: Tool Explanation

Day 5

Tools for Face Balance

Face Balance Guide (Design Patent No. 30-0023442)
20 Eyebrow Guides
▷ Attributes Covered: Shape, Length, Thickness
20 Eyeglasses Styles
▷ Attributes Covered: Shape, Size, Material, Thickness
23 Jewelry Pieces (Earrings, Necklaces)
**Quantities and designs may change depending on availability.*
▷ Attributes Covered: Length, Shape, Size, Thickness, Shine

Tools for Body Shape Balance

Body Size Measuring Ruler
10 Neckline Guides
4 Hip Shapes (Design Patent No. 30-0023443)
16 Fabric Pattern Guides

Session 7: Observation

Key Points to Keep in Mind During Observation
Observing Coaching with Actual Clients
Understanding the Flow of the Process
Q&A About the Observation Class

Session 8: COCORY Personal Balance Design Process Practice

Day 6

Step 1: Face Measurement
Step 2: Face Shape Analysis - Hairstyle Recommendations
Step 3: Facial Features Analysis
Step 4: Tools Application - Eyebrows, Earrings, Necklaces, and Eyeglasses Styles
Step 5: Body Measurement
Step 6: Analysis of 12 Women Body Shapes
Step 7: Tools Application - Hips, Neckline, Patterns, Collar
▷Neckline, Sleeve, Collar, Fabric Pattern, Material, Lower Body Silhouette and Fit Based on Waist-Hip Line
Step 8: COCORY Balance Graph Analysis and Style Extraction
Step 9: Total Styling - Tops and Bottoms Items, Coordination Recommendations
*Step 10: Personal Balance Design Digital Report (Optional)

Session 9: Personal Balance Design Practical Training

Day 7

Mock Practice

Conducting Full Coaching Process with One Female Model before Certification Exam

Post-Practice Feedback

Feedback on the Process Flow
Feedback on the Results

Day 7		Feedback on Communication with Clients
		Feedback on Time Management
		Q&A
		Information on Certification Exam Guidelines and Standards
	Session 10: Personal Balance Designer Qualification Examination	
Day 8	Certification Exam	
		Time: 1.5 Hours
		Passing Criteria: 70/100
		Conduct Personal Color Coaching Process with a Female Model (1:1)
	Feedback	
		Positive Aspects and Areas for Improvement
		Tips and Suggestions for Improvement
	Certificate Issuance	
		Certificate Issued upon Passing
		If Unsuccessful, Reschedule Exam and Provide Q&A